

Seeds to Success

Tuesday, March 15, 2005

8:15am – 1:00pm

Enterprise Center at Salem State College

Michael J. Agganis Building

121 Loring Avenue, Salem, MA 01970

To celebrate Women's History Month, the U.S. Small Business Administration and Enterprise Center at Salem State College invite you to enjoy a morning of networking. Join us for a morning of inspirational success stories and networking opportunities.

Agenda

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| 8:15am – 8:30am | Registration |
| 8:30am - 9:00am | Welcome/ Breakfast |
| 9:00am – 9:15am | 1-breath Introductions – Attendees
(Quickly go around the room)
Have your business cards ready! |
| 9:15am - 10:00am | Network Activity/Team Workshop |
| 10:00am - 10:15am | Break |
| 10:15am – 11:30am | Success Stories Panel
Moderator: Christine Sullivan, Executive Director Enterprise Center at Salem State
Panelist: Susan LaPlante-Dube, President Precision Marketing Group and President for
New England Women Business Owners
Carol Sanger, Certified Web Developer Web Division and VP for the North Shore
Women in Business
JP Goodwin, Owner of JP Goodwin Artist/Design and member of the HomeBased
Women Business Network |
| 11:30am – 11:50am | Networking Opportunities
Women's Network for Entrepreneurial Training (WNET) Program
Leslie McGonagle, President, Kids Playground, Inc. and member of North Shore WNET
Julie M. Rose, Owner, Effortless Edibles, LLC and member of North Shore WNET |
| 11:50am – 12:50pm | You are cordially invited to participate in a WNET Roundtable meeting.
Bring your business cards and prepare to share best practices. |
| Fee: | \$10.00 (Please pay at the door, checks may be made out to “Enterprise Center”) |
| RSVP: | Contact Lisa Gonzalez Welch, Women's Business Ownership Representative at (617)
565-5588 or e-mail at lisa.gonzalez@sba.gov |

In partnership with the U.S. Small Business Administration, the Enterprise Center at Salem State College, New England Women Business Owners, HomeBased Business Women's Network, Inc. and North Shore Women in Business.